



Bottling Date: _____

Requested Delivery Date: _____

Wine Label Project Organizer

Winery Name _____ Contact Name _____

Phone _____ Fax _____ Email _____

Billing Address

Address _____

City _____

State _____ Zip _____

Shipping Address

Address _____

City _____

State _____ Zip _____

Project Description _____

Label Name _____ Brand Name _____

Bottle Shape – Shape(s)

- Straight Burgundy
- Tapered Claret

Label Size – Label may need to be different sizes to fit both your Claret and Burgundy bottle label panels.

Front _____ x _____

Back _____ x _____

Front _____ x _____

Back _____ x _____

Quantities

For each label, list the quantity, vintage and varietal.

Paper preference

- Estate #8
- Bright White Felt
- Classic Felt Natural White
- Eggshell Felt
- Classic Crest Solar White
- Classic Crest Natural White
- Classic Laid
- Estate #4 Natural White Laid
- Estate #9 Cream Laid
- Tramado Blanco
- Classic Linen
- Cambric Birch
- Cream Vellum (non wet-strength) PCW
- Classic Crest Solar White PCW
- Estate #10 PCW
- Estate #100 (100% PCW)
- Matte Litho PCW
- Superfine Eggshell White
- Superfine Softwhite Smooth
- Superfine Coral White
- Superfine White Textured
- Matte Litho
- High Gloss
- Frozen Orion Diamond
- Shursheen
- Bright Silver Foil
- Dull Silver Foil
- Crystal FassClear
- Other

Special Feature(s)

- Foil Emboss
- Spot UV

Maximum Roll Width

Please check bottling company requirements.

- 8 inches 11 inches 13 inches
- 15 inches Other

Color Match To:

- Color Print
- Capsule
- Pantone Colors
- Previous Printing

Unwind Direction

- Outside right
- Outside left
- Inside right
- Inside left

Configuration

- Front & back labels alternate on same roll
- Front & back labels on separate rolls

Checklist for Placing Order

- TTB approval certificate Alcohol % verified
- UPC code verified Digital files

Bottling/Labeling Info:

Mobile Bottling Truck _____

Winery/Custom Bottling Facility _____

Semi Automatic (Table Top Applicator)

By Hand

No Clue – I Still Gotta Figure This Out

I’m Interested In Purchasing A Labeling Machine

Artwork:

Only Text/Copy Will Change

My Artist Will Provide New Or Updated Files

Crush To Update Files W/My Required Text Changes

Label Is Changing - New Art Files Will Be Provided

Background Images Or Base Plates Will Change

TTB Approval

Labels Are TTB Approved/Proceed With Production

Labels Have Been Submitted To TTB/Waiting On Cola’s

Labels Have Not Been Submitted To The TTB

Crush To Supply Me W/ TTB Jpegs Asap

Huh...What Is The TTB? (Help Me- Call Me Asap)

Label Quantities/Varietals/Changes:

Case Count (X 13.5 Unless Specified)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

Bottle Info:

Same As Previous/No Change

Tapered (Provide Bottle/Custom Tapered Die Needed)

Straight

Paper Stock/Adhesive:

Same Paper Stock As Previous/No Change

New Paper Stock:

Please Call Me For Paper Stock Consultation

Interested In Changing, Mail Me Options

Same Adhesive As Previous/No Change

Change To: _____

Please Call To Discuss Options _____

Shipping/Delivery Info:

I Will Pick/Up Labels In Will Call

Ship To Winery Address On File

Ship To Alternate Address/Please Provide:

Facility Name: _____

Attn: _____

Address _____

City _____ State _____ Zip _____

Color Matching:

Match Previously Printed Label (Prior Vintage)

Match Print Out Supplied By:

Client/Designer _____

Crush (Color Calibrated Print Out)

Match To Crush Supplied Press Proof (Digital Labels Only)

Match Capsule (*Must Be Provided 1 Week Prior To Printing*)

I’m Not Too Picky About Color.

Label Size:

Same As Previous/No Change

New Size/Shape:

Front- Height x Width _____

Back – Height x Width _____

I Have No Clue:

Review My Files For Supplied Dimensions

Front- Height X Width _____

Back – Height X Width _____

I’m Interested In Using An In-House Die - *Please Advise*

Option #1 _____

Option #2 _____

Option #3 _____

Label Layout:

Same As Previous/No Change

Changed: Front/Back Labels Alternate Same Roll

Changed: Fronts & Backs On Separate Rolls

Roll Size/Unwind:

Previous Roll Size _____

Previous Unwind Direction _____

Same As Previous

New Roll Size _____

New Unwind Direction _____

