



Bottling Date: \_\_\_\_\_

Requested Delivery Date: \_\_\_\_\_

### Wine Label Project Organizer

Winery Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

#### Billing Address

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

#### Shipping Address

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Project Description \_\_\_\_\_

Label Name \_\_\_\_\_ Brand Name \_\_\_\_\_

#### Bottle Shape – Shape(s)

- Straight     Burgundy
- Tapered     Claret

**Label Size** – Label may need to be different sizes to fit both your Claret and Burgundy bottle label panels.

Front \_\_\_\_\_ x \_\_\_\_\_

Back \_\_\_\_\_ x \_\_\_\_\_

Front \_\_\_\_\_ x \_\_\_\_\_

Back \_\_\_\_\_ x \_\_\_\_\_

#### Quantities

For each label, list the quantity, vintage and varietal.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### Paper preference

- Estate #8
- Bright White Felt
- Classic Felt Natural White
- Eggshell Felt
- Classic Crest Solar White
- Classic Crest Natural White
- Classic Laid
- Estate #4 Natural White Laid
- Estate #9 Cream Laid
- Tramado Blanco
- Classic Linen
- Cambric Birch
- Cream Vellum (non wet-strength) PCW
- Classic Crest Solar White PCW
- Estate #10 PCW
- Estate #100 (100% PCW)
- Matte Litho PCW
- Superfine Eggshell White
- Superfine Softwhite Smooth
- Superfine Coral White
- Superfine White Textured
- Matte Litho
- High Gloss
- Frozen Orion Diamond
- Shursheen
- Bright Silver Foil
- Dull Silver Foil
- Crystal FassClear
- Other

#### Special Feature(s)

- Foil     Emboss
- Spot UV

#### Maximum Roll Width

Please check bottling company requirements.

- 8 inches     11 inches     13 inches
- 15 inches     Other

#### Color Match To:

- Color Print
- Capsule
- Pantone Colors
- Previous Printing

#### Unwind Direction

- Outside right
- Outside left
- Inside right
- Inside left

#### Configuration

- Front & back labels alternate on same roll
- Front & back labels on separate rolls

#### Checklist for Placing Order

- TTB approval certificate     Alcohol % verified
- UPC code verified     Digital files

**Bottling/Labeling Info:**

Mobile Bottling Truck \_\_\_\_\_

Winery/Custom Bottling Facility \_\_\_\_\_

 Semi Automatic (Table Top Applicator) By Hand No Clue – I Still Gotta Figure This Out I'm Interested In Purchasing A Labeling Machine**Artwork:** Only Text/Copy Will Change My Artist Will Provide New Or Updated Files Crush To Update Files W/My Required Text Changes Label Is Changing - New Art Files Will Be Provided Background Images Or Base Plates Will Change**TTB Approval** Labels Are TTB Approved/Proceed With Production Labels Have Been Submitted To TTB/Waiting On Cola's Labels Have Not Been Submitted To The TTB Crush To Supply Me W/ TTB Jpegs Asap Huh...What Is The TTB? (Help Me- Call Me Asap)**Label Quantities/Varietals/Changes:***Case Count (X 13.5 Unless Specified)*

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

**Bottle Info:** Same As Previous/No Change Tapered (Provide Bottle/Custom Tapered Die Needed) Straight**Paper Stock/Adhesive:** Same Paper Stock As Previous/No Change New Paper Stock: Please Call Me For Paper Stock Consultation Interested In Changing, Mail Me Options Same Adhesive As Previous/No Change Change To: \_\_\_\_\_ Please Call To Discuss Options \_\_\_\_\_**Shipping/Delivery Info:** I Will Pick/Up Labels In Will Call Ship To Winery Address On File Ship To Alternate Address/Please Provide:

Facility Name: \_\_\_\_\_

Attn: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Color Matching:** Match Previously Printed Label (Prior Vintage) Match Print Out Supplied By: Client/Designer \_\_\_\_\_ Crush (Color Calibrated Print Out) Match To Crush Supplied Press Proof (Digital Labels Only) Match Capsule (*Must Be Provided 1 Week Prior To Printing*) I'm Not Too Picky About Color.**Label Size:** Same As Previous/No Change New Size/Shape:

Front- Height x Width \_\_\_\_\_

Back – Height x Width \_\_\_\_\_

 I Have No Clue: Review My Files For Supplied Dimensions

Front- Height X Width \_\_\_\_\_

Back – Height X Width \_\_\_\_\_

 I'm Interested In Using An In-House Die - *Please Advise*

Option #1 \_\_\_\_\_

Option #2 \_\_\_\_\_

Option #3 \_\_\_\_\_

**Label Layout:** Same As Previous/No Change Changed: Front/Back Labels Alternate Same Roll Changed: Fronts & Backs On Separate Rolls**Roll Size/Unwind:** Previous Roll Size \_\_\_\_\_ Previous Unwind Direction \_\_\_\_\_ Same As Previous New Roll Size \_\_\_\_\_ New Unwind Direction \_\_\_\_\_

